

## EEO PUBLIC FILE REPORT

**This Report covers full-time vacancy recruitment data for**

**the period:** January 23, 2023 – January 22, 2024

- 1) Employment Unit:** Beasley Media Group, Point Pleasant/Manahawkin, NJ
- 2) Unit Members (Stations and Communities of License):** WRAT(FM); Point Pleasant, NJ  
WJRZ-FM; Manahawkin, NJ
- 3) EEO Contact Information for Employment Unit:**

Mailing Address: 1731 Main St. Lake Como, NJ 07719	Telephone Number: 732-249-2600
	Contact Person/Title: Betsy L. Calderin Regional Controller - NJ
	E-mail Address: Betsy.Calderin@bbgi.com

- 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:** 0

The Employment Unit did not have or fill any full-time vacancies during the reporting period.

- 5) Total # of Interviewees Referred:** For the period from January 23, 2023 to January 22, 2024, the Employment Unit interviewed 0 interviewees for 0 full-time job vacancies.

- 6) Supplemental Recruitment Initiatives:**

**A. Initiative: Participant-Career Fairs and Events/Programs Promoting Careers in Broadcasting**

From 1/23/23 - 1/22/24, the employment unit participated in 12 monthly Brick Chamber Business to Business Expos in Brick, NJ. Prospective employees and interns were provided with information regarding available Beasley Media NJ job and internship openings. Resumes were also accepted. Employment Unit attendees: Director of Sales, Account Executive.

On 3/14/23 – 03/15/23 the employment unit attended the NJ Chamber of Commerce Summit in Atlantic City, NJ. Information about the stations and open positions was displayed. There were discussions on how to make the state’s business climate better positioned for the future. Employment Unit attendees: Director of Sales, Market Manager.

On 4/05/23 the employment unit attended the Monmouth University Fall Career and Internship Fair in Long Branch, NJ. The station tent was set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by Promotions Director.

On 4/30/23 the employment unit attended the Business at the Ball Park event at the Jersey Shore Blue Claws Stadium in Lakewood, NJ. Prospective employees and interns were provided with information regarding available Beasley Media New Jersey openings. Attended by Director of Sales.

On 9/20/23 the employment unit attended the NJ Ad Club Jersey Awards at The Grove, in Cedar Grove, NJ. The evening was hosted by an On Air DJ and Music Director. This event was heavily attended by both students and professionals seeking employment opportunities. Prospective employees and interns were provided with information regarding available Beasley Media New Jersey openings. Attended by Music Director.

On 10/04/23 the employment unit attended the Monmouth University Fall Career and Internship Fair in Long Branch, NJ. The station tent was set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by Promotions Director.

### **B. Initiative: School/Community Tours**

Scout Tours provide a general overview of the various departments within the radio station. The Scouts are given a tour of the radio station to see how the equipment operates, learn how on-air personalities prepare for an air shift, and observe how different departments work together to keep a radio station running. Specific duties of each department are discussed. Also, the scouts are given the opportunity to record and hear themselves on the radio on the ride home. Tours were given on 1/26/23, 3/22/23 and 5/1/23.

### **C. Initiative: Internship Program - On-going (1/23/23-1/22/24)**

WRAT/WJRZ-FM conducts an ongoing internship program that is advertised on station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

During the reporting period the following colleges have had interns at WRAT-FM/WJRZ: Kean University, Monmouth University, Rutgers University and the University of Alabama. Six interns worked with the stations during the reporting period.

### **D. Initiative: EEO Outreach Announcements**

From 1/23/2023 through 1/22/2024, the stations regularly aired EEO outreach announcements on behalf of the NJBA.

**Stations WRAT(FM) and WJRZ-FM are Equal Opportunity Employers.**

### **E. Initiative: Management Training**

From January 2023 - February 2023, the employment unit participated in a management training program called "Belong." The employment unit's market manager attended, as well as all New Jersey managers. The program promoted understanding and support for core Diversity, Equity, and Inclusion concepts. The program promotes a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation, as well as individuals with differing abilities.

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